

2023 Edmonton Fraud Conference

Speaker Bio

Jack Martin,
CPA, CISA,
CPA-IFA, CFF,
Partner, KPMG

Dana El-Hallak,
CPA,
Senior Manager,
Forensic Data
Analytics, KPMG

Dana and Jack from KPMG will dive into what are ethics, fraud and misconduct are as well as provide a case study to demonstrate foundational fraud and ethics principles

Topic: Ethics, Fraud, and Misconduct

Jack joined KPMG in 2008 and is a Partner and the National Director of Forensic Data Analytics at KPMG in Canada. He is seen across the country as a subject matter expert in fraud and the field of data analytics. His broad experience includes the detection of fraud, embezzlement, and corruption, as well as forensic accounting in investigations and litigations for a wide variety of private and public sector entities.

Dana joined KPMG in 2015 and her experience combines forensic investigation, accounting, auditing, and data analysis in a wide range of industries. Dana has been involved in many types of matters related including quantification of damages in the context of investigations and litigations, experience in prevention of fraud and misconduct, and over five years of experience in external auditing for private and public companies.