

## 2023 Edmonton Fraud Conference

### Speaker Bio

**Jeff Bzowey, CFE,  
CPP**

Jeff Bzowey is the Owner and Principal Consultant at Root Resolutions Inc., a Calgary-based boutique investigations firm. Jeff holds a Degree in Economics and is a Certified Fraud Examiner (CFE) and a Certified Protection Professional (CPP). He has completed thousands of complex criminal, regulatory, and civil investigations over the last 22 years. For five of these years, Jeff was dedicated to assessing, investigating, and providing oversight to allegations submitted to the City of Calgary Whistle-Blower Program and now manages his own firm's third-party reporting platform on behalf of clients.

#### **TOPIC : "Whistle-Blower Essentials" Presentation Synopsis**

In this presentation, Jeff will focus on the practical considerations organizations face in establishing (or revamping) a whistle-blower program, setting parameters around report requirements, handling reports, and evaluating the effectiveness of a program. He will go beyond the literature and dispel myths in examining examples, challenges, and successes faced in the Alberta context.