

2022 Edmonton Fraud Conference

Speaker Bio

Jen Dunham, CFE
SAS Institute

Jen Dunham specializes in advising organizations on analytic adoption, technology transformation, and best practices. Leading the Cloud, Data & Analytics Team within SAS' Global Technology Practice, Jen and her team of experts help organizations evolve and modernize their analytics programs. Jen's background includes supporting defense, intelligence and law enforcement agencies on such issues as Insider Threat, Targeting, Cyber Crime, Threat Intelligence, All-Source (Fusion) Analysis, and similar applications. Other areas of expertise include Occupational Fraud, Procurement Fraud, and Prescription Drug Monitoring Analytics. Previously, Jen served as an all-source intelligence analyst in the United States Army for seven years. Jen has a unique and comprehensive view in the Global Defense, Intelligence, and Law Enforcement communities with experience working in mission areas such as investigations, counter terrorism, counterespionage, counter narcotics, and all-source intelligence analysis. Jen's contributions have earned her numerous accommodations such two Army Commendation Medals, two Army Achievement Medal, a NATO medal, and a Certificate of Appreciation from FBI Director Robert Mueller.

Jen holds a Bachelor of Science Degree in Business Marketing and completed the MIT Management Sloan School Executive Program for Artificial Intelligence: Implications for Business Strategy. Jen resides in the Washington DC area and has been employed with SAS Institute since 2011.

Title: The Next Generation of Investigative Analysis: Evolving your Investigations with AI from SAS Viya

Abstract: Augment your investigations with advanced analytics and AI with SAS Viya. Combining data visualization techniques with case management and advanced analytics results in a trifecta of efficiencies spanning time savings and resource optimization.

In this session, you will learn how two organizations leveraged SAS to improve information collaboration, data sharing and automation with AI to evolve their Investigations Analysis